WXIX

RDER



Flight Dates 11/01/12-11/06/12

Order Sep 00:00:00

Product Estimate #

NRSC Alt Order # 06400757 843862 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 10/31/12 10/31/12 Order Type Political Billing Contact

Billing Cycle EOM/EOC Advertiser NRSC

P.O. Box 3775 Billing Calendar BROADCAST

Washington, DC 20027 Demographic A35+

Agency Nebo Media, Inc. **Rev Codes** Agency Political Pol-Issue

Buying Contact Product Codes PL20 Sales Office T-DC

Sales Region National Priority P 1 P.O. Box 3775

Advertiser Ref Agency Ref Washington, DC 20027

Primary Account Executive

Aaron Ashe

Totals

Account Executive Order% Start Date **End Date**

Aaron Ashe 100%

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Market Value

Order Share %

Order Totals Billing Plan

Month Net Amount Gross Amount Rating Start Date End Date # of Spots # Spots Net Amount Gross Amount November 2012 0.00 10/29/12 44 \$50,490.00 \$59,400.00 11/06/12 44 \$50,490.00 \$59,400.00 \$59,400.00 44 \$50,490.00 0.00

Totals Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount WXIX 11/01/12 11/02/12 News @ 6a Comm 6a-7a 2 \$1,000.00 P 1 0.00 NM \$2,000.00 News @ 6am (6:30 AM-7:00 AM) Weekdays Spots/Week Start Date **End Date** Rate Rating ---TF--Week: 10/29/12 11/04/12 2 \$1,000.00 0.00 E 2 WXIX 11/01/12 11/02/12 News @ 7a Comm 7a-9a ---TF--:30 2 \$1,000.00 P 1 0.00 NM \$2,000.00 News @ 7am (7:00 AM-7:30 AM) Spots/Week Rating Start Date **End Date** Weekdays Rate ---TF--Week: 10/29/12 11/04/12 2 \$1,000.00 0.00 E 3 WXIX 11/01/12 11/01/12 News @ 7a Comm 7a-9a ---1---:30 1 \$1,000.00 P 1 0.00 NM \$1,000.00 News @ 7am (7:30 AM-8:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---1---\$1,000.00 0.00

WXIX



Contract / Revision 843862 Flight Dates 11/01/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12 <u>Order Sep</u> 00:00:00

Advertiser NRSC Product NRSC Estimate #

								Tota	als
Ln Ch Start End	Inventory Code	Break	Start/End Ti	ime Days	Len Spot	s Rate Pri	Rtg Type		Amount
E 4 WXIX 11/02/12 11/02/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:3	1 0 AM)	:30	1 \$1,000.00 P 1	0.00 NM	1	\$1,000.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays S	pots/Week 1	Rate \$1,000.00	Rating 0.00					
E 5 WXIX 11/01/12 11/01/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:0	1 0 AM)	:30	1 \$1,000.00 P 1	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays S	pots/Week 1	Rate \$1,000.00	Rating 0.00					
E 6 WXIX 11/02/12 11/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:3	1 0 AM)	:30	1 \$500.00 P 1	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	Rate \$500.00	Rating 0.00					
E 7 WXIX 11/01/12 11/02/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	TF	:30	3 \$200.00 P 1	0.00 NM	3	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays S	pots/Week 3	Rate \$200.00	Rating 0.00					
E 8 WXIX 11/01/12 11/02/12	30 Rock 6P 6-630P	Comm	6-630P	TF	:30	2 \$1,000.00 P 1	0.00 NM	2	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>	Weekdays S	pots/Week 2	Rate \$1,000.00	Rating 0.00					
E 9 WXIX 11/01/12 11/02/12	Wheel Of Fortune 7	P Comm	7-730P	TF	:30	2 \$2,000.00 P 1	0.00 NM	2	\$4,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>	Weekdays S	pots/Week 2	Rate \$2,000.00	Rating 0.00					
E 10 WXIX 11/01/12 11/02/12	Jeopardy 730P JEOPARDY	Comm	730-8P	TF	:30	3 \$2,500.00 P 1	0.00 NM	3	\$7,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays S	pots/Week 3	Rate \$2,500.00	Rating 0.00					
E 11 WXIX 11/01/12 11/02/12	Late News M-F Late News M-F		10-1030P (10:00 PM-10	TF 0:30 PM)	:30	2 \$1,500.00 P 1	0.00 NM	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays S	pots/Week 2	Rate \$1,500.00	Rating 0.00					
E 12 WXIX 11/01/12 11/02/12	Late News M-F Late News M-F		10-11P (10:30 PM-11	TF 1:00 PM)	:30	2 \$1,500.00 P 1	0.00 NM	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	Weekdays S	pots/Week 2	Rate \$1,500.00	Rating 0.00					
E13 WXIX 11/01/12 11/01/12	X Factor Thursday X Factor Thursday	Comm	8-9P	1	:30	1 \$4,500.00 P 1	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	Rate \$4,500.00	Rating 0.00					
E 14 WXIX 11/03/12 11/03/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	1-	:30	1 \$1,100.00 P 1	0.00 NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>	Weekdays S	pots/Week 1	Rate \$1,100.00	Rating 0.00					
E15 WXIX 11/03/12 11/03/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	1-	:30	1 \$1,100.00 P 1	0.00 NM	1	\$1,100.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays S	pots/Week 1	Rate \$1,100.00	Rating 0.00					
E16 WXIX 11/04/12 11/04/12	FOX News Sunday Fox News Sunday		10-11A (10:00 AM-11	1 I:00 AM)	:30	1 \$300.00 P 1	0.00 NM	1	\$300.00
Start Date End Date	Weekdays S	pots/Week	Rate	Rating					

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Flight Dates 11/01/12-11/06/12 Contract / Revision 843862 **Hiatus Dates**

Original Date / Revision 10/31/12/ 10/31/12 Order Sep 00:00:00

Advertiser NRSC Product NRSC Estimate #

						Tota	ıls
Ln Ch Start End	•	Start/End Time Days	Len Spots	Rate Pri		Spots	Amount
E 16 WXIX 11/04/12 11/04/12	FOX News Sunday Comm Fox News Sunday	10-11A 1 (10:00 AM-11:00 AM)	:30 1	\$300.00 P 1	0.00 NM	1	\$300.00
Start Date End Date	Weekdays Spots/Week						
Week: 10/29/12 11/04/12 E 17 WXIX 11/04/12 11/04/12	<u>'</u>	\$300.00 0.00	:30 1	\$5,000.00 P 1	0.00 NM	1	\$5,000.00
L17 WAIA 11/04/12 11/04/12	NFL on Fox		50 1	\$5,000.00 F 1	0.00 INIVI	'	φ5,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate Rating \$5,000.00 0.00					
E 18 WXIX 11/04/12 11/04/12	Late News Su Comm Late News Sun	10-1102P 1 (10:00 PM-10:30 PM)	:30 1	\$1,500.00 P 1	0.00 NM	1	\$1,500.00
Start Date End Date	Weekdays Spots/Week						
Week: 10/29/12 11/04/12		\$1,500.00 0.00			ļ		
E 19 WXIX 11/04/12 11/04/12	Late News Su Comm Late News Sun	10-1102P 1 (10:30 PM-11:00 PM)	:30 1	\$1,500.00 P 1	0.00 NM	1	\$1,500.00
Start Date End Date	Weekdays Spots/Week	,					
Week: 10/29/12 11/04/12		\$1,500.00 0.00			ļ		
E 20 WXIX 11/01/12 11/04/12	Late News Sunday 11P Comm Late News Sun 11P	11P-1130P 1	:30 1	\$600.00 P 3	0.00 NM	1	\$600.00
Start Date End Date	Weekdays Spots/Week	Rate Rating			i		
Week: 10/29/12 11/04/12	1 1	\$600.00 0.00			ļ		
E 21 WXIX 11/05/12 11/06/12	News @ 6a Comm News @ 6am	6a-7a MГ (6:30 AM-7:00 AM)	:30 2	\$1,000.00 P 1	0.00 NM	2	\$2,000.00
Start Date End Date	Weekdays Spots/Week	,			j		
Week: 11/05/12 11/11/12		\$1,000.00 0.00					
E 22 WXIX 11/05/12 11/06/12	News @ 7a Comm News @ 7am	7a-9a MT (7:00 AM-7:30 AM)	:30 2	\$1,000.00 P 1	0.00 NM	2	\$2,000.00
Start Date End Date	Weekdays Spots/Week	Rate Rating			ļ		
Week: 11/05/12 11/11/12		\$1,000.00 0.00					
E 23 WXIX 11/06/12 11/06/12	News @ 7a Comm News @ 7am	7a-9a - 1 (7:30 AM-8:00 AM)	:30 1	\$1,000.00 P 1	0.00 NM	1	\$1,000.00
Start Date End Date	Weekdays Spots/Week	Rate Rating			I		
Week: 11/05/12 11/11/12	-1 1	\$1,000.00 0.00					
E 24 WXIX 11/05/12 11/05/12	News @ 7a Comm News @ 7am	7a-9a 1 (8:00 AM-8:30 AM)	:30 1	\$1,000.00 P 1	0.00 NM	1	\$1,000.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 11/05/12 11/11/12		\$1,000.00 0.00					
E 25 WXIX 11/06/12 11/06/12	News @ 7a Comm News @ 7am	7a-9a - 1 (8:30 AM-9:00 AM)	:30 1	\$1,000.00 P 1	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$1,000.00 0.00					
E 26 WXIX 11/05/12 11/05/12		9-10A 1	:30 1	\$500.00 P 1	0.00 NM	1	\$500.00
	NEWS @ 9A	(9:00 AM-9:30 AM)		φοσοίσοι	0.00	·	ψοσο.σσ
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week	Rate Rating \$500.00 0.00					
E 27 WXIX 11/05/12 11/05/12	MILLIONAIRE 1P Comm MILLIONAIRE 1P	1-2P 1	:30 1	\$200.00 P 1	0.00 NM	1	\$200.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 11/05/12 11/11/12	1 1	\$200.00 0.00					
E 28 WXIX 11/05/12 11/05/12	Jeopardy 6P Comm JEOPARDY	6-630P 1	:30 1	\$1,000.00 P 1	0.00 NM	1	\$1,000.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					

WXIX



Contract / Revision 843862 Flight Dates 11/01/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12 <u>Order Sep</u> 00:00:00

Advertiser NRSC Product NRSC Estimate #

Ln Ch Start End	Inventory Code	Break	Start/End 1	Γime Days	Len Spots	s Rate Pri	Rtg Type S	Tota pots	s Amount
E 28 WXIX 11/05/12 11/05/12	Jeopardy 6P JEOPARDY	Comm	6-630P	1	:30	1 \$1,000.00 P 1	0.00 NM	1	\$1,000.00
Start Date	Weekdays S	pots/Week	Rate \$1,000.00	Rating 0.00					
E 29 WXIX 11/05/12 11/05/12	Wheel Of Fortune 71 Wheel Of Fortune	P Comm	7-730P	1	:30	1 \$2,000.00 P 1	0.00 NM	1	\$2,000.00
Start Date End Date Week: 11/05/12 11/11/12	Weekdays S	pots/Week 1	Rate \$2,000.00	Rating 0.00					
E 30 WXIX 11/05/12 11/05/12	Jeopardy 730P JEOPARDY	Comm	730-8P	1	:30	1 \$2,500.00 P 1	0.00 NM	1	\$2,500.00
Start Date End Date Week: 11/05/12 11/11/12	Weekdays S	pots/Week 1	Rate \$2,500.00	Rating 0.00					
E31 WXIX 11/05/12 11/05/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-1	1 0:30 PM)	:30	1 \$1,500.00 P 1	0.00 NM	1	\$1,500.00
Start Date End Date Week: 11/05/12 11/11/12	Weekdays S	pots/Week 1	Rate \$1,500.00	Rating 0.00					
E 32 WXIX 11/05/12 11/05/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-1	1 1:00 PM)	:30	1 \$1,500.00 P 1	0.00 NM	1	\$1,500.00
Start Date End Date Week: 11/05/12 11/11/12	Weekdays S	pots/Week 1	Rate \$1,500.00	Rating 0.00					

Totals 44 \$59,400.00